

Using Supply Chain Software to Manage Imports

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For companies that are reliant on imported goods and services for their operations, supply chain management software solutions are critical, according to Enterprise Labeling.

Tracking imports is becoming more of a necessity for all businesses, as more U.S.-based organizations are now reliant on goods and services from elsewhere. For example, The Wall Street Journal reported on September 11 that the trade gap with China is at more than 7 percent, and in June the U.S. had a \$41.9 billion trade deficit.

Trade statistics show that U.S. companies are more reliant than ever on fluctuations in the global marketplace and are not immune from what happens in other locations, Enterprise Labeling reported. As a result, firms need to stay on top of what is happening to their goods and services as they travel across the globe to keep business going.

"In order to depend on 'upstream' international partners – those who ship raw materials or component parts to the U.S. for use by domestic manufacturers – businesses need to be able to constantly verify both the contents of incoming

shipments and critical information regarding the handling of different goods," Enterprise Labeling said. "The most effective method for doing this is to apply barcode labeling at the pallet, case and item levels. This requires the implementation of a proven enterprise labeling solution that is capable of handling the required volume and ensuring all critical data is accurate and securely attached to shipments."